

PHILIPS NORELCO INSTANT WIN SWEEPSTAKES
OFFICIAL RULES

NO PURCHASE NECESSARY.

Open only to legal U.S. residents, 18 years or older.

Internet access and a valid e-mail address are required to participate in the PHILIPS NORELCO INSTANT WIN SWEEPSTAKES (“Sweepstakes”).

By participating, entrants accept and agree to abide by and be bound by these Official Rules and the decisions of Sponsor, which are final and binding in all respects and not subject to appeal.

Sponsor: Philips Personal Health, a division of Philips North America LLC, 160 Summer Street, Stamford, CT 06905 (“Sponsor” or “Philips”).

1. Eligibility. Employees, officers and directors and their immediate family members (parents, children, siblings, spouse) wherever they may live and others living in their same household (whether related or not) of Philips, its parent company, subsidiaries, affiliates, divisions; its advertising, promotion or production agencies; Barstool Sports, Inc., and other entities in any way involved in the development, production or implementation of the Sweepstakes. Void in Puerto Rico and where prohibited by law.

2. Sweepstakes Period & Overview. Sweepstakes begins on September 1, 2020 at 12:01 a.m. Eastern Time (ET) and ends on February 28, 2021 at 11:59:59 p.m. ET, subject to the Code Redemption deadline of March 31, 2021 at 11:59:59 p.m. ET and provided supplies of Codes last as discussed below (“Sweepstakes Period”).

3. To Play. Purchase any specially marked Philips Norelco OneBlade Razor, while supplies last. Certain Razors will include a code redeemable on-line for a prize of a Barstool Sports Gift Card (or “Gift Card”) in the amount of \$1000, \$50 or \$10. (Other, non-winning Razors will instead include a code redeemable on-line for a \$5 Barstool Sports Gift Card.) See Rule 5 below for instructions for Code redemption, including prize claim.

4. NO PURCHASE NECESSARY. For a Code without purchase (while supplies last):

a. Send an e-mail to onebladesupport@philips.com with your full name, city/state or residence¹ with *PHILIPS NORELCO INSTANT WIN SWEEPSTAKES* in the subject line by March 5, 2021 at 11:59 p.m. ET.

b. If your request is valid, you will receive a Code via return e-mail. (Be sure to set your e-mail preferences to accept e-mails from onebladesupport@philips.com, so that the return e-mail is not classified as “Junk” or “SPAM”).

5. CODE REDEMPTION

- a. Go to www.trimittowinit.com by March 31, 2021 at 11:59 p.m. ET to redeem (1) winning Code for a prize of Barstool Sports Gift Card of \$1000, \$50 or \$10 **OR** (2) non-winning Code for \$5 Barstool Sports Gift Card.
- b. To claim your Gift Card, follow the prompts and input your full name, city/state of residence and e-mail address.
- c. FOR GIFT CARDS VALUED AT \$50, \$10 OR \$5: If your claim is verified by Sponsor, a virtual (“e”) Gift Card will be sent to the e-mail address provided. (Again, your e-mail preferences should be set to accept e-mails from onebladesupport@philips.com.)
- d. FOR \$1000 GIFT CARDS: If your claim is verified by Sponsor, you are a potential prize winner. In order to receive \$1000 Gift Card, you must sign and return an Affidavit of Eligibility, a Liability Release and a Publicity Release (where legal) within five (5) days of notification or \$1000 Gift Card Prize will be forfeited and not awarded. After validation of Affidavit/Release, a virtual (“e”) \$1000 Gift Card will be sent to the e-mail address provided.
- e. In all cases, Sponsor is not responsible for inability to contact recipient of Gift Card (or potential winner of \$1000 Gift Card prize) for any reason, if recipient is ineligible or if recipient is otherwise in violation of these Official Rules.
- f. If Sponsor determines in its sole discretion that Gift Card is defective due to a cause OTHER THAN the action of recipient, Sponsor will replace Gift Card with another of the same denomination.
- g. Gift Cards will not be replaced if lost or stolen. Safekeeping of Gift Card is the sole responsibility of the recipient of same
- h. ALL CLAIMS ARE SUBJECT TO VERIFICATION IN THE SOLE DISCRETION OF SPONSOR. GIFT CARD WILL BE AWARDED ONLY IF SPONSOR DETERMINES IN ITS SOLE DISCRETION THAT THE CLAIM (i) HAS BEEN TIMELY SUBMITTED; (ii) IS VALID AND AUTHENTIC; AND (iii) ALL CLAIM INFORMATION IS COMPLETE AND ACCURATE. IF CLAIM IS LATE, INVALID/INAUTHENTIC, AND/OR CLAIM INFORMATION IS INCOMPLETE/INACCURATE, SPONSOR SHALL NOT HAVE ANY LIABILITY RELATIVE TO SAME. WITHOUT LIMITING THE FOREGOING, CLAIM WILL BE REJECTED IF CODE IS DETERMINED BY SPONSOR IN ITS SOLE DISCRETION TO BE DEFECTIVE, MISPRINTED, IRREGULAR, TAMPERED WITH, FORGED OR ALTERED IN ANY WAY.
- i. **Any unclaimed or forfeited Barstool Sports Gift Cards will NOT be awarded.**
- j. Should the number of claims for prize[s] (i.e., Barstool Sports Gift Cards of \$1000, \$50 or \$10) exceed the prize quantity set forth in Rule 8 below due to printing, production, mechanical, programming or other error of any kind, a random drawing will be conducted from among all eligible, legitimate prize claimants so as to award the number of prizes in the affected prize category (i.e., \$1000, \$50 or \$10 denomination of Barstool Sports Gift Card, as the case may be), provided that such prizes were not previously awarded. IN NO EVENT, HOWEVER WILL MORE THAN THE NUMBER OF PRIZES AS SET FORTH HEREIN BE AWARDED IN THE SWEEPSTAKES.

6. Restrictions on Sweepstakes Participation.

- a. **THERE IS A LIMIT OF ONE (1) CODE [REDEEMABLE FOR ONE [1] RANDOMLY ASSIGNED BARSTOOL SPORTS GIFT CARD] PER PERSON REGARDLESS OF METHOD OF PARTICIPATION.** Use of any artifice or device to violate the preceding limits will result in disqualification and forfeiture/voiding of any Barstool Sports Gift Card(s) received.
- b. Proof of transmission of NO PURCHASE NECESSARY request or Code Redemption does not constitute proof of receipt or submission of same.
- c. Should there be a dispute as to the identity of a person who submitted a NO PURCHASE NECESSARY request or Code Redemption, Sponsor shall resolve such dispute in its sole discretion based on the authorized account holder of the e-mail address provided at time of

submission of NO PURCHASE NECESSARY request or Code Redemption (as applicable).
 "Authorized account holder" is the natural person assigned to an e-mail address by an Internet access provider, on-line service provider, or other organization which is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.
 d. Use of automated or programmed means of NO PURCHASE NECESSARY request or Code Redemption or use of third-party sweepstakes entry services is prohibited and will result in automatic disqualification and forfeiture/voiding of any Barstool Sports Gift Card(s) received.
e. Standard message and data rates and/or wireless Internet access charges may apply if you choose to participate in the Sweepstakes via mobile device. You may be charged by your wireless carrier in conjunction therewith. Be sure to check your wireless carrier's pricing plan before participating in the Sweepstakes with your mobile device. Wireless Internet access may not be available in all areas and is not available on all mobile devices.

7. Additional Restrictions: Codes.

- a. **CODES ARE AVAILABLE WHILE SUPPLIES LAST.**
- b. Each Code is good for one-time use by the intended recipient of same in accordance with these Official Rules. Any other use of Code is void, resulting in disqualification from the Sweepstakes and may constitute fraud. The preceding includes the sale, purchase, transfer or exchange of Codes.
- c. Code is only valid if properly input when prompted at www.trimittowinit.com; incorrect or otherwise incomplete Codes will not be accepted and are void.
- d. If Sponsor determines in its sole discretion that Code is defective due to a cause OTHER THAN the action of recipient, Sponsor will replace Code with another randomly selected Code provided supplies last and time permits (and, if not, Code will not be replaced notwithstanding such defect and Sponsor shall not have any liability relative to same.)
- e. Codes have no cash value and will not be replaced if lost or stolen. Safekeeping of Code is the sole responsibility of the recipient of same.

8. Prizes/Odds of Winning

	Number of Prizes Available	Approx. Odds
\$1000	3	.000004%
\$50	255	.0003%
\$10	6,818	.009%

TOTAL VALUE OF ALL PRIZES: \$83,930.

a. Barstool Sports Gift Card is redeemable for goods/services available for purchase on <http://www.barstoolsports.com/> to indicated value. Additional charges are user's sole responsibility. Barstool Sports, Inc. does not charge processing fees in conjunction with Gift Card redemption/usage.

b. Limit of one (1) Gift Card of any denomination per person.

c. TO THE FULLEST EXTENT PERMITTED BY LAW, SPONSOR MAKES NO REPRESENTATION OR WARRANTY OF ANY KIND (INCLUDING THE IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR INTENDED PURPOSE) AS TO BARSTOOL SPORTS GIFT CARDS OR GOODS/SERVICES

FOR WHICH THE GIFT CARDS ARE REDEEMED. THE ONLY REPRESENTATIONS OR WARRANTIES ON THE GIFT CARDS – IF ANY --- ARE THOSE OF BARSTOOL SPORTS, INC.

d. Any expenses related to acceptance and use of Barstool Sports Gift Card which are not specified in these Official Rules as well as all applicable taxes on Gift Card (including prize) are the recipient's sole responsibility. Sponsor will report award of \$1000 Barstool Sports Gift Card prizes to the Internal Revenue Service via IRS 1099 Tax Form; and, any winner of \$1000 Barstool Sports Gift Card prize agrees to fully cooperate with Sponsor as to this and any other filings required by applicable law, including providing his/her Social Security Number via IRS W9 Form upon Sponsor's request.

d. No substitution of Gift Card except by Sponsor if Gift Card is unavailable for any reason, and only then for replacement item of equal value. Barstool Sports Gift Cards are not redeemable or exchangeable for cash (except to the extent that cash redemption is required by applicable law). Gift Cards are not transferable.

9. Releases.

By accepting Gift Card, except where prohibited by law, recipient agrees to the use of his/her name, address (city, state), likeness, photograph, other indicia of persona and/or statements made by him/her regarding the Gift Card, the Sweepstakes or the Sponsor for advertising/publicity/trade purposes by Sponsor and its designees without further compensation or notice. **By participating, entrant indemnifies, releases and agrees to hold harmless Philips, its parent company, subsidiaries, affiliates, divisions; its advertising, promotion or production agencies; Barstool Sports, Inc.; and other entities involved in the development, production or implementation of the Sweepstakes; and the directors, officers, agents, representatives, shareholders, employees, successors and assigns of any of the above organizations from any and all liability arising from participating in the Sweepstakes, any Sweepstakes-related activity and/or the acceptance, receipt, possession or use/misuse of Gift Card.**

10. Limitations of Liability.

a. Sponsor assumes no responsibility for (i) any incomplete, incorrect or inaccurate information whether caused by web site users, tampering, hacking or by any of the equipment or programming associated with or utilized in the Sweepstakes or by any technical or human error; (ii) any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of any web site, e-mail communications (whether sent from or to a consumer participating in the Sweepstakes); NO PURCHASE NECESSARY requests or Code redemptions; and (iii) any problems or technical malfunctions of any telephone network or lines, computer on-line-systems, servers or providers, computer equipment, software, programming or failure of e-mail communications (whether sent from or to a consumer participating in the Sweepstakes) on account of technical problems or traffic congestion on the Internet or at any web site or any combination thereof, or for injury or damage to entrant's or to any person's computer or mobile device (or any information/materials stored therein) related to or resulting from downloading materials from any web site or participating in the Sweepstakes.

b. Sponsor assumes no responsibility for late, lost, illegible/garbled, misdirected, incomplete, damaged, inaccessible/blocked, corrupted, or jumbled e-mail communications (whether sent

from or to a consumer participating in the Sweepstakes), Codes, Code redemptions (including prize claims), NO PURCHASE NECESSARY Code requests or other Sweepstakes materials, regardless of cause, and all of which are void.

c. CAUTION: ANY ATTEMPT BY A PERSON TO DELIBERATELY DAMAGE ANY WEBSITE/MOBILE WEBSITE, UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES OR OTHER ATTEMPT TO DEFRAUD SPONSOR IN CONJUNCTION WITH THE SWEEPSTAKES (INCLUDING CODE REDEMPTIONS) WILL RESULT IN DISQUALIFICATION FROM THE SWEEPSTAKES, POSSIBLE PROHIBITION FROM PARTICIPATION IN FUTURE PHILIPS SWEEPSTAKES/CONTESTS/OFFERS AND PERHAPS THE IMPOSITION OF LEGAL SANCTIONS.

d. In the event of any inconsistency between these Official Rules and the content of any Sweepstakes advertising materials, these Official Rules shall prevail, govern and control in all respects.

e. The failure of Sponsor to enforce any provision of these Official Rules in a given instance shall not constitute the waiver of such provision.

f. **Force Majeure.** If, for any reason, the Sweepstakes (or any part thereof) is not capable of running as planned by reason of infection by computer virus, worms, bugs, tampering, unauthorized intervention, fraud, technical failures, fire, flood, storm or other natural cataclysm, epidemic/pandemic, riot, strike, civil commotion, governmental regulation or any other causes beyond the control of Sponsor which, in its sole opinion, corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes (or any part thereof), Sponsor reserves the right at their sole discretion to cancel, terminate, modify or suspend the Sweepstakes and conduct the Sweepstakes making prizes available in a manner which is fair, equitable and in accordance with these Official Rules, as determined by Sponsor in its sole discretion. Notice of such action by Sponsor will be posted on www.trimittowinit.com.

11. DISPUTES RESOLVED VIA ARBITRATION.

To the fullest extent permitted by law, by participating in the Sweepstakes, you understand and agree that any claim or dispute regarding the Sweepstakes or these Official Rules will be resolved individually (NOT AS PART OF A CLASS ACTION/PROCEEDING) by means of binding arbitration (NOT IN A COURT OF LAW; THE RIGHT TO A JURY TRIAL IS BEING WAIVED) subject to the condition that you first attempted in good faith to resolve such dispute with Philips prior to initiating arbitration proceedings. As fully set forth in the "Dispute Resolution & Arbitration Agreement" section of the Terms of Use of the Philips USA website (accessible at www.usa.philips.com/a-w/terms-of-use), such arbitration will be conducted by the American Arbitration Association and will be conducted under the Federal Arbitration Act. You may opt-out of the arbitration agreement as per the Philips USA website's Terms of Use.

12. Winners' List. The first name, last initial and city/state of winners of \$1000 and \$50 Barstool Sports Gift Card prizes will be available on www.trimittowinit.com, after May 1, 2021.